

# Always Hacking in Philadelphia: The Consumer Consent Edition

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**Always Hacking in Philadelphia: The Consumer Consent Edition** is presented by HSX MarketStreet™ and *Healthcare Innovation*, in conjunction with the **Mid-Atlantic Health IT Summit**.

**May 31 – June 4, 2019**

**American College of Physicians & Hilton Philadelphia City Line Avenue**

**Register Today:** <https://endeavor.swoogo.com/2019-Philadelphia-Hackathon>

The Hackathon will challenge participants to use exposed HSX MarketStreet APIs (application programming interfaces) to develop a technology solution that allows patients to direct the transmission of their clinical information. This could include an application allowing the consumers to pull their records onto their own devices, to direct the transfer of their records to an application used by their providers, to send their data into a health or wellness application that will use the clinical data to enhance their service, and more.

Participants are encouraged to be creative and to integrate their solutions with existing patient care platforms. The primary focus of this year's Hackathon is for teams to build consumer-directed solutions that will take advantage of HSX MarketStreet's new consent and authentication module. Solutions can include patient-facing, provider-involved, or payer-based functionality, but must incorporate the consented exchange of a patient's clinical data.

Industry experts will judge the solutions across a number of factors, including usability, creativity, implementation feasibility, and market value.

Across the country, *Healthcare Innovations* hosts a series of events that brings together 200+ health IT decision makers from leading hospitals, health systems, and large physician practices. *For more on the Philadelphia Health IT Summit:*

<https://vendome.swoogo.com/2019-philadelphia-health-it-summit/home>



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## **SPONSORSHIP OPPORTUNITIES INCLUDE:**

### **HACK Presenting Sponsor - \$16k**

- Logo inclusion on all event mailing and signage
- Introduce the Hackathon winner at 12p on Tuesday (June 4<sup>th</sup>) at the Health IT Summit. The introduction can include a 5-minute presentation on a sponsor-developed data innovation
- (1) One booth at the Health IT Summit
- (2) Two Health IT Summit/HACK attendee passes

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